



THE
UPPER KENAI

2016 Visitors Guide

Take
advantage of
this opportunity
to advertise in
**The Upper
Kenai
Visitors
Guide**

Packet Includes

- Renewal Forms
- Membership Benefits
- Online Ads Starting at \$100!

Deadline
October 24, 2016

COOPER LANDING 09	MOOSE PASS 15	HOPE 21	TRAIL GUIDE 22
------------------------------	--------------------------	----------------	---------------------------

"Our mission at the Cooper Landing Chamber of Commerce is simple- to support, promote and attract business for the advancement of our community. Please contact us directly if you ever need assistance. We look forward to learning more about you and your business and continuing our mutual journey for growth and success."

Cooper Landing Chamber of Commerce

Board of Directors

President

Stephanie Lesmeister
Jason's Guide Service

Vice President

Tre Sackett
Sackett's Kenai Grill

President Elect

Angel Bond
Kenai Princess Wilderness Lodge

Treasurer

Shirley Wilmoth
The Hutch Bed and Breakfast

Secretary

Rose Hetrick
Inn at Tern Lake

Ron Sloan
Cooper Landing Senior Citizens
Corporation Inc.

Cheryle James
Wildman's

Member/Past President

Jennifer Harpe
Kenai River Fly Fishing



Cooper Landing Chamber of Commerce & Visitors Bureau, Inc.

Dear Local Business or Community Member:

Thank you for joining and your investment in the Cooper Landing Chamber of Commerce. Support such as yours enables us to provide a sustainable business community in Cooper Landing as well as fostering growth and positive change. We are excited to have you as a Chamber member and share in our many benefits.

At your Chamber we strive to provide what you need to succeed. Beyond your initial investment, we offer a variety of print, electronic and Visitor Center promotional opportunities. Please be sure to review our full listing of services and modify your Membership Renewal Form if you would like to change or add options.

To join or renew:

FORM 1 – Please complete the attached form, and select your category listings and complete your business description. This is the information that will be posted online and included in our **2017 Upper Kenai Visitors Guide**. This will confirm your listing information is correct.

FORM 2 – This is your membership renewal invoice. It should reflect the programs in which you are currently participating. If you need to make any changes, please feel free to cross out or add any marketing options and recalculate your total on the form.

FORM 3 - If you would like to place print or online advertising, please complete all items on the ad contract. Make notice of deadlines for ad submission and payment.

Final Steps – Mail in a signed copy of your membership renewal form, your ad contract, and include payment. We will not process your renewal or guarantee your listing online or in the Visitors Guide without payment.

Thank you for your participation and the opportunity to serve you and our community!

Stephanie Lesmeister

Stephanie Lesmeister
President
Cooper Landing Chamber of Commerce
PO Box 809
Cooper Landing, AK 99572
info@cooperlandingchamber.com
847-651-1515



Cooper Landing Chamber of Commerce & Visitors Bureau Benefits of Membership

Our membership benefits include:

- Brochure display and referral service at our Visitors Center.
- Business directory listings on CooperLandingChamber.com and in the 2017 Upper Kenai Visitors Guide, in print and in electronic format.
- Online business listings include logo, contact information, website link and business description.
- Advertising Opportunities – online at CooperLandingChamber.com and in print in the 2017 Upper Kenai Visitors Guide.
- Social Media Promotion – (Facebook) Sharing of posts that promote the beauty, activities, accommodations, community and services of Cooper Landing on our Facebook Page.
- Eblasts/Email out to fellow members for announcements.
- Events Management that assist in promoting our community.
- Member meetings featuring presentations, speakers, issues and answers.
- Co-Op advertising opportunities with various publications and direct marketing of Cooper Landing.
- Networking opportunities at Chamber meetings and special events.
- Use of Bulk Mail Permit
- Monthly Member Spotlight at Chamber Meetings & in monthly newsletter, The Cooper Landing Gem.
- Discounted copying and printing services.

Additional Membership Information

Online Business Listing with Membership Each member receives one online directory listing. Corporate Members receive up to four listings. Extra categories are \$15 per category. Your business listing in our online Business Directory includes your contact information, business logo or photo, a brief description of your services and a link to your website.

Promotional Insert in Cooper Landing Gem Newsletter with Membership One promotional insert in the electronically formatted Gem Newsletter per year (must be in jpg or pdf format). The Cooper Landing Gem is posted on the Cooper Landing website and emailed out to Members and affiliated organizations with our community. - Additional ads or inserts run \$25 per placement. Inserts are due on the 20th of each month. Want more than one? Contact the Chamber for rates that apply.

Online Advertising Opportunities Get extra exposure for your business by advertising online with the Cooper Landing Chamber of Commerce. With over 10,000 unique visitors and 30,000 page views annually, you open the door for more business by advertising with us! **Online ad dimensions are required to be submitted in either 250 x 200 pixels and delivered in a jpg or pdf format.** These ads will be positioned throughout our website, except our home page, and will rotate among other ads.

2017 Upper Kenai Visitors Guide Market your business in print in our 44 page guide. We print 20,000 copies and have distribution to our local chambers (Seward, Soldotna, Kenai, Anchorage, Homer and more) and key distribution locations statewide. It is available in electronic format to be included on our website. See attached flyer for more information and rates.

Monthly Meetings With the exception of the summer months June, July and August, we host a monthly member meeting on the first Monday of every month at 12:00 p.m. Here you can mingle with fellow Chamber members, listen to our Member Spotlight and catch up on "what's happening" with the Chamber of Commerce.

Monthly Member Spotlight Each monthly chamber meeting features the opportunity for a Monthly Member Spotlight. This provides a focus for a member to share your company's story and tell about the products and services your business has to offer. In addition, the Monthly Member Spotlight is featured in our newsletter, the Cooper Landing Gem. Members can provide an image, logo and up to 250 words describing their business & services.

Form 1

Cooper Landing Membership Renewal & Listing

Membership runs from January 1 to December 31, 2017. Renewal payments are due on or before September 30th of each year. Please inquire for more details. **Please complete the following and return by October 24th for inclusion in the 2017 Visitors Guide.**

Published Listing

Business Name: _____ Contact Name: _____
 Physical Address: _____ City _____ St: _____ Zip _____
 Mailing Address: _____ City _____ St: _____ Zip _____
 Phone: _____ 800 # _____ Fax: _____
 Email: _____ Website URL: _____

Chamber Contact (unpublished)

Primary Contact Name: _____
 Mailing Address: _____ City _____ St: _____ Zip _____
 Phone: _____ Cell: _____ Fax: _____
 Email: _____ Subscribe to Monthly Gem E-Newsletter? (Circle) Yes No

Select Options That Apply: (Circle)  Handicap Accessible  No Smoking  Wi-Fi
 Year Round  Pet Friendly

Membership Level

- Business (Single Owner/No Employees) \$100
- Business (3 or Less Employees) \$150
- Business (4 – 9 Employees) \$200
- Business (10-20 Employees) \$250
- Corporate \$350
- Individual \$80 (Non-voting Member/Friend of the Chamber)
- Government/Non-Profit \$100
- Second Business \$100
- Reciprocal Membership/Based on Approval, No Fee

Total Membership Level \$ _____

Directory Listing Category (see selection on back)

One online and print directory listing per membership. Extra categories (including online & print) are \$15 per category. Corporate Members receive up to four listing categories.

Primary Category (Required) _____

Additional Category _____
 Additional Category _____
 Additional Category _____
 Additional Category _____
 Additional Category _____

Total Additional Categories \$ _____

Category Selection (Circle) Each member receives one online & print directory listing per membership. Extra categories (online & print) are \$15 per category. (Corporate Members receive up to four listings).

Community

Emergency Services
 Government & Public Agencies
 Organizations & Non-Profits
 Education, Research & Schools

Food & Dining

Coffee & Food Trucks
 Groceries/Box Lunches/Convenience Items
 Lounges & Bars/Liquor
 Restaurants & Cafes

Lodging

Bed & Breakfasts
 Cabins & Lodges
 Campgrounds/RV Parks
 Hotels & Motels
 Remote Cabins
 Vacation Rentals

Recreation

Air Charters/Flightseeing/Wildlife Viewing
 Day Cruises – Glacier & Wildlife
 Equipment Rentals
 Fly-in Fishing
 Gold/Gemstone Panning
 Guided Hiking, Biking & Kayaking
 Guided River Rafting
 Guided Sport Fishing
 Guides & Tours
 Horseback Riding/Sleigh Rides
 Hunting Charters/Hunting Guides
 Museums & Cultural

Services

Advertising/Marketing
 Art Galleries
 Banking/Financial
 Building Contractors
 Caretaking/Property Management
 Catering
 Churches
 Construction
 Fish Processing
 Fly Shop/Tackle Sales/Licenses
 Gasoline/Diesel/Propane
 Gift Shops/Clothing
 Graphic Design/Website Design
 Health Services - Gov't Certified
 Healthcare Alternatives
 Home & Land Development/Improvement
 Housing/Apartment Rentals
 Laundromat
 Legal Services
 Library Services
 Massage & Spa Services
 Medical Clinics
 Oil & Gas
 Real Estate Sales/Appraisals
 Retreats/Conferences/Weddings
 Transportation - Taxi/Shuttles/Stage Lines
 Travel Resources/Trip Planning/Visitor Information
 Youth Activities

Other _____

Business Description (Please Print. Limit to 100 words. Additional descriptions for multiple category listings are \$15 each. Please add those descriptions separately)

Total Descriptions \$ _____

Web Advertisement visible on all Business Directory pages, Our Town & Contact Us. Must be submitted in 250 x 200 pixel size ad in jpg or pdf format.

Web Ad – 2017 Rate! \$100

Total Web Ads \$ _____

Upper Kenai Visitors Guide Ad

Total Guide Ads \$ _____

Subtotal from front page

\$ _____

Membership Signature: _____

Total Due \$ _____

I agree to provide payment and all content needed by the Cooper Landing Chamber by September 30, 2016.

Send Checks by October 24, 2016 to:

Cooper Landing Chamber of Commerce
 PO Box 809, Cooper Landing, Alaska 99572

Cooper Landing Chamber of Commerce - PO Box 809, Cooper Landing, AK 99572 - info@cooperlandingchamber.com